

**DATE MAILED****JUL 25 2006**

BEFORE THE

PUBLIC SERVICE COMMISSION OF WISCONSIN

Application of Wisconsin Power and Light Company for Authority to  
Change Retail Electric Rates and Natural Gas Rates

6680-UR-115

**NOTICE OF HEARING****For Cost-of-Service and Rate Design Only**

**Direct Testimony Due:** Tuesday, September 12, 2006 – 4:00 p.m.

**Rebuttal Testimony Due:** Friday, September 22, 2006 – 4:00 p.m.

**Surrebuttal Testimony Due:** Tuesday, October 3, 2006 - Noon

**Technical Hearing Date:** Wednesday, October 4, 2006 – 9:00 a.m.

**Hearing Location:** Public Service Commission, 610 North Whitney Way,  
Madison, WI (Amnicon Falls Hearing Room - 1st Floor)

**Public Hearing**

**Public Hearing Date:** Thursday, September 28, 2006, at 3:00 p.m. and 6:00 p.m.

**Public Hearing Locations:** Public Service Commission, 610 North Whitney Way,  
Madison, WI (Amnicon Falls Hearing Room - 1st Floor)

UW-Rock County  
Room A233 (3:00 p.m. session)  
Room A131 (6:00 p.m. session)  
2909 Kellogg Avenue  
Janesville, WI 53546-5699

UW-Fond du Lac  
Room C-101  
400 University Drive  
Fond du Lac, WI 54935

**For All Issues Except Cost-of-Service and Rate Design**

**Direct Testimony Due:** Tuesday, September 12, 2006 – 4:00 p.m.  
**Rebuttal Testimony Due:** Wednesday, September 27, 2006 – 4:00 p.m.  
**Surrebuttal Testimony Due** Wednesday, October 11, 2006 - Noon  
**Technical Hearing Date:** Thursday, October 12, 2006 – 9:00 a.m.  
**Hearing Location:** Public Service Commission, 610 North Whitney Way,  
Madison, WI (Amnicon Falls Hearing Room - 1st Floor)

**This docket uses the Electronic Regulatory Filing system (ERF)**

1. The Commission will hold a technical hearing on **Wednesday, October 4, 2006, at 9:00 a.m.** for cost-of-service and rate design issues, on **Thursday, October 12, 2006, at 9:00 a.m.** and continuing at such times as may be set by the Administrative Law Judge at the following location:

Public Service Commission Building  
610 North Whitney Way  
Amnicon Falls Hearing Room - First Floor  
Madison, Wisconsin

The Commission will hold a public hearing by video conference on **Thursday, September 28, 2006, at 3:00 p.m. and 6:00 p.m.** at the following locations:

Public Service Commission Building  
610 North Whitney Way  
Amnicon Falls Hearing Room - First Floor  
Madison, Wisconsin

UW-Rock County  
Room A233 (3:00 p.m. session)  
Room A131 (6:00 p.m. session)  
2909 Kellogg Avenue  
Janesville, WI 53546-5699

UW-Fond du Lac  
Room C-101  
400 University Drive  
Fond du Lac, WI 54935

2. The hearings are held pursuant to Wis. Stat. §§ 196.02, 196.03, 196.20, and 196.37.

3. The subject matter of the hearing is the March 17, 2006, application of Wisconsin Power and Light Company (WP&L) requesting rate relief for electric (approximately \$87,649,00 or 8.58 percent) and natural gas (approximately \$8,731,000 or 2.86 percent ) service in such amounts as will permit WP&L to earn a just and reasonable return on common equity, to meet the costs of operation, and to provide WP&L the ability to attract the necessary capital to meet the requirements of customers in its service area.
4. The issues for hearing are:  
  
Should the Commission grant in whole or in part WP&L's request for authority to increase electric and natural gas rates?
  - A. What is the utility's revenue requirement?
  - B. What is the cost of service to each of the customer classes?
  - C. What is the proper rate design?
5. The schedule for prefiling, service, and filing of testimony by parties and Commission staff is as follows:

**For Cost-of-Service and Rate Design Only**

Intervenor and Commission staff direct testimony is due **September 12, 2006, at 4:00 p.m.**

All rebuttal testimony is due **September 22, 2006, at 4:00 p.m.**

All surrebuttal testimony is due **October 3, 2006, at Noon**

**For All Issues except Cost-of-Service and Rate Design**

Intervenor and Commission staff direct testimony is due **September 12, 2006, at 4:00 p.m.**

All rebuttal testimony is due **September 27, 2006, at 4:00 p.m.**

All surrebuttal testimony is due **October 11, 2006, at Noon**

Service is to be made electronically and is complete on transmission.

6. Objections with the reasons therefore to the admission of party or Commission staff direct testimony shall be filed on or before **September 22, 2006, (for Cost-of-Service and Rate Design) or September 27, 2006, (for all other issues) at Noon.**
7. A person does not have to be a party to testify at the public hearing.
8. This is a Class 1 proceeding as defined in Wis. Stat. 227.01(3) (a).
9. The Commission does not discriminate on the basis of disability in the provision of programs, services, or employment. Any person with a disability who needs

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accommodations to participate in this proceeding or who needs to obtain this document in a different format should contact the docket coordinator listed below.

10. Questions regarding this matter may be directed to docket coordinator Mary McIlwee at (608) 267-7915.

Dated at Madison, Wisconsin, July 24, 2006

For the Commission:

A handwritten signature in black ink, appearing to read "E. Marion", written over a horizontal line.

Edward S. Marion  
Administrative Law Judge

ESM:MEM:g:\notice\pending\6680-UR-115 NOH